

Copy of an Email Response from Message Maker

Good Morning,

Apologies in the delay!

Please find attached releveant documents to your recent enquiry into a vehicle activated speed sign including a document outlining the price of the devices as well as any additional extras. We are able to pre-programme the units as part of our normal PDI (Pre Despatch Inspection) procedure. This involved a full test of the unit and setting the designated speed limit and the speed at which you require the sign to active at. However, changing these settings once the unit is installed is very straightforward.

Our units are supplied with clips to suit a standard 76mm diameter traffic post, but we can supply fittings to suit other sized posts if required. Standard lead time on these products is 4 days , and we also offer a 6 year warranty on all of our speed signs.

To answer your question, our data capture function does record the number of vehicles passed and the speed at which they are going. This can be downloaded manually or via Bluetooth.

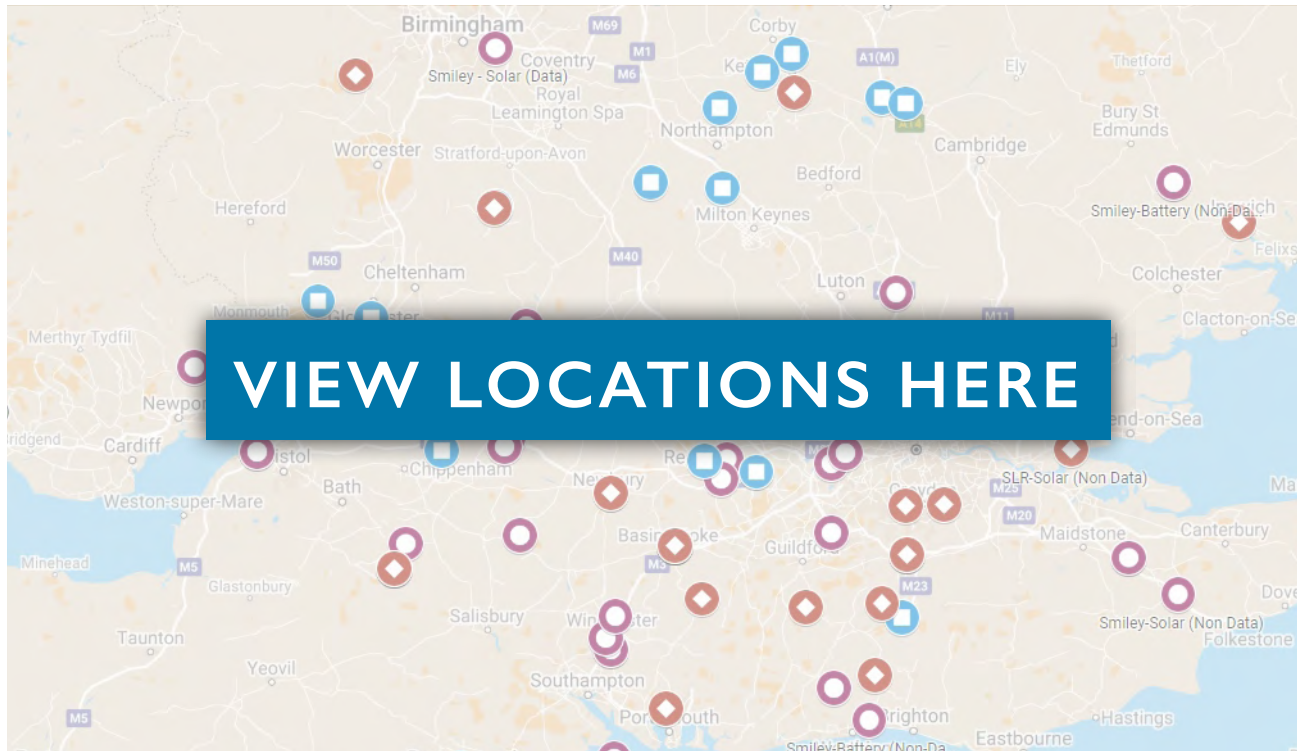
I hope I have provided enough information in regards to the product, The product guide should have everything required but if there are any questions that you may have please feel free to get in touch!

I look forward to hearing from you soon.

VEHICLE ACTIVATED SPEED SIGNS

Messagemaker Displays' range of Vehicle Activated Speed Signs can be seen all around the UK. all our signs are available to see in our Demo Room in Redhill, Surrey, but if you would like to see any of the signs out on the roads an interactive map is available below which will help you find your local Messagemaker Displays Speed Sign.

The map includes all our product types; SID (Speed Indicator Device), SAM (Smiley Activated Message) and SLR (Speed Limit Reminder).



CASE STUDY REPORT

VEHICLE ACTIVATED SPEED SIGN



A Parish Council in Tetbury installed a Speed Indicator Device from Messagemaker Displays on the 29th August 2018 to help combat speeding motorists on their road. The speed limit is set at 30mph but motorists were travelling at speeds over 60mph.

Within 1 month, the Parish Council saw great results with the average speed reduce from 38.6mph to 28.8mph, and the highest speed reduce from 61.5mph to 45.7mph.

The following pages are an excerpt from the report created from the Data Collection Function on their speed sign.



Report Summary

Average Speed		Highest Speed	
29 th August	38.6 mph	29 th August	61.5 mph
1 st September	39.0 mph	1 st September	61.8 mph
7 th September	38.8 mph	7 th September	60.4 mph
17 th September	28.7 mph	17 th September	46.6 mph
23 rd September	28.8 mph	23 rd September	45.7 mph

“ The unit is proving very successful in calming traffic through the village. The flashing signal clearly and effectively reminds drivers of the prevailing speed limit, and the data gathering function is useful in determining which sites within the village benefit most from its deployment.

The unit is sufficiently portable to enable it to be rotated between separate locations on a regular basis.

We are also planning to liaise with the local constabulary over the summer months, and provide data from the unit in order to help them target the most effective periods to deploy mobile enforcement cameras.

Kevin Beck – Tetbury, March 2019 ”

Traffic Report

Traffic Overview from Wed Aug 29 2018 to Sun Sep 23 2018

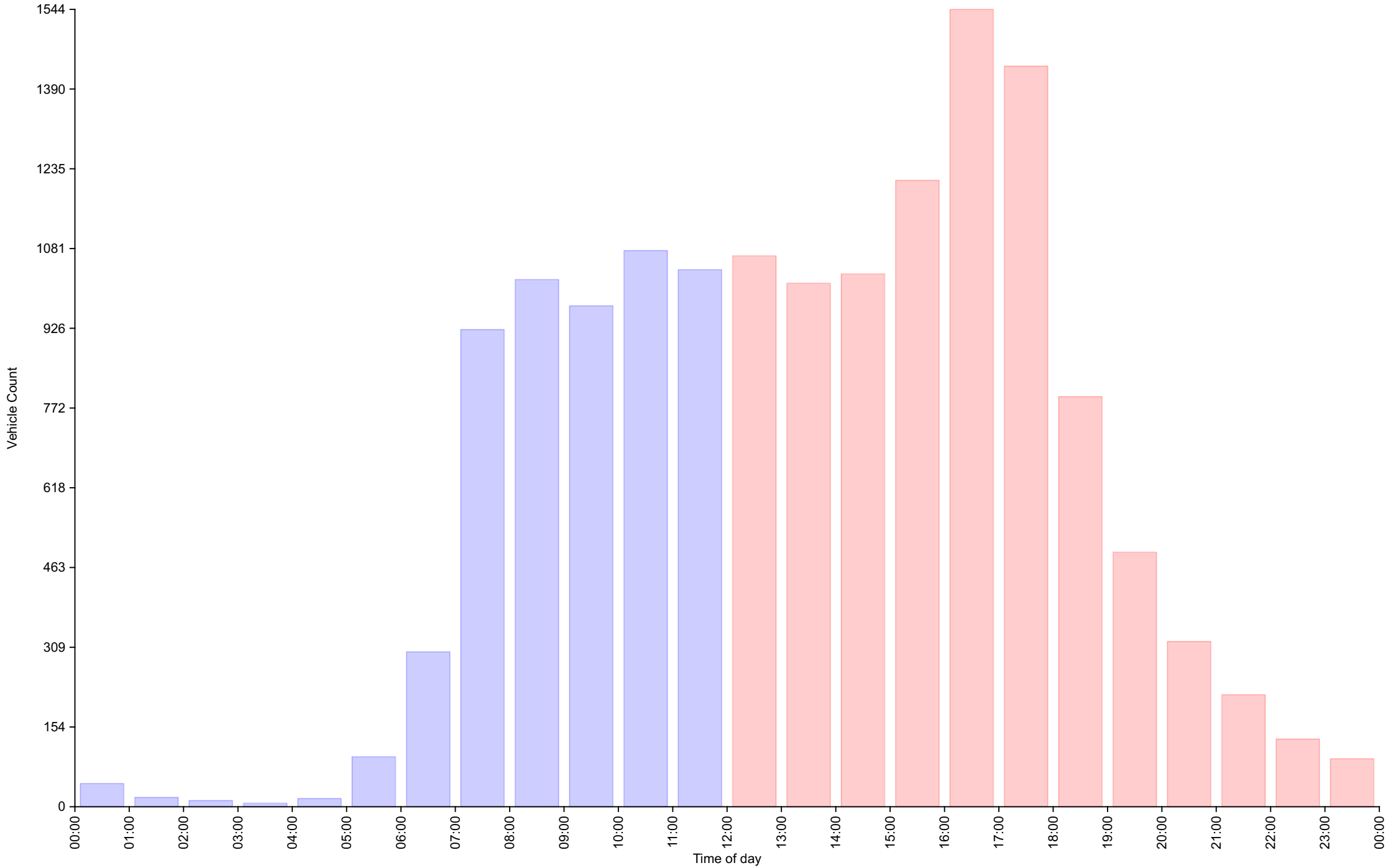
Vehicle Speed Classes (Mph)

	<15	15 20	20 25	25 30	30 35	35 40	40 45	45 50	50 55	55 60	60 65	65 70	>70	Total	85th Percentile
00:00	0	0	1	1	3	19	11	6	3	1	0	0	0	45	47.1
01:00	0	0	0	0	3	5	4	1	4	1	0	0	0	18	51.1
02:00	0	0	0	0	1	2	2	5	2	0	0	0	0	12	49.2
03:00	0	0	0	0	0	0	1	3	3	0	0	0	0	7	51.4
04:00	0	0	0	1	1	2	8	3	0	1	0	0	0	16	45.3
05:00	0	3	4	9	12	16	27	13	5	5	2	1	0	97	48.5
06:00	0	1	7	6	34	92	80	45	24	10	1	0	0	300	47.8
07:00	1	0	14	17	110	361	264	122	31	3	0	1	0	924	44.5
08:00	2	8	25	25	147	459	250	83	19	2	1	0	0	1021	42.6
09:00	0	6	31	54	152	371	266	68	16	5	1	0	0	970	42.6
10:00	1	8	26	73	176	442	268	70	12	1	0	0	0	1077	41.8
11:00	1	5	25	50	135	431	307	72	9	3	2	0	0	1040	42.4
12:00	1	8	32	55	139	451	296	72	10	2	1	0	0	1067	42.4
13:00	6	9	18	56	147	432	252	77	13	3	1	0	0	1014	42.4
14:00	1	4	22	48	169	438	264	67	17	1	1	0	0	1032	42.1
15:00	1	10	21	48	168	552	296	96	19	2	0	0	0	1213	42.4
16:00	1	5	29	49	181	671	428	151	25	4	0	0	0	1544	43.1
17:00	0	1	24	45	169	649	412	116	18	0	0	0	0	1434	42.4
18:00	0	2	21	33	92	302	217	93	30	3	1	0	0	794	44.3
19:00	0	0	10	26	78	192	110	49	21	5	1	1	0	493	44.3
20:00	0	2	5	5	31	119	116	27	12	2	1	0	0	320	43.7
21:00	0	0	2	13	26	66	65	27	14	4	0	0	0	217	45.6
22:00	0	0	0	3	13	46	35	24	6	3	1	0	0	131	46.2
23:00	0	0	1	5	10	20	34	12	9	1	1	0	0	93	46.7
AM Total	5	31	133	236	774	2200	1488	491	128	32	7	2	0		
PM Total	10	41	185	386	1223	3938	2525	811	194	30	8	1	0		
Total	15	72	318	622	1997	6138	4013	1302	322	62	15	3	0		
Percent	0.10%	0.48%	2.14%	4.18%	13.42%	41.25%	26.97%	8.75%	2.16%	0.42%	0.10%	0.02%	0.00%		

Total Vehicles : 14879
 30th Percentile : 35.5 MPH
 50th Percentile : 37.8 MPH
 85th Percentile : 42.9 MPH
 95th Percentile : 47.0 MPH
 Average Speed : 38.2 MPH
 Highest Speed : 67.8 MPH

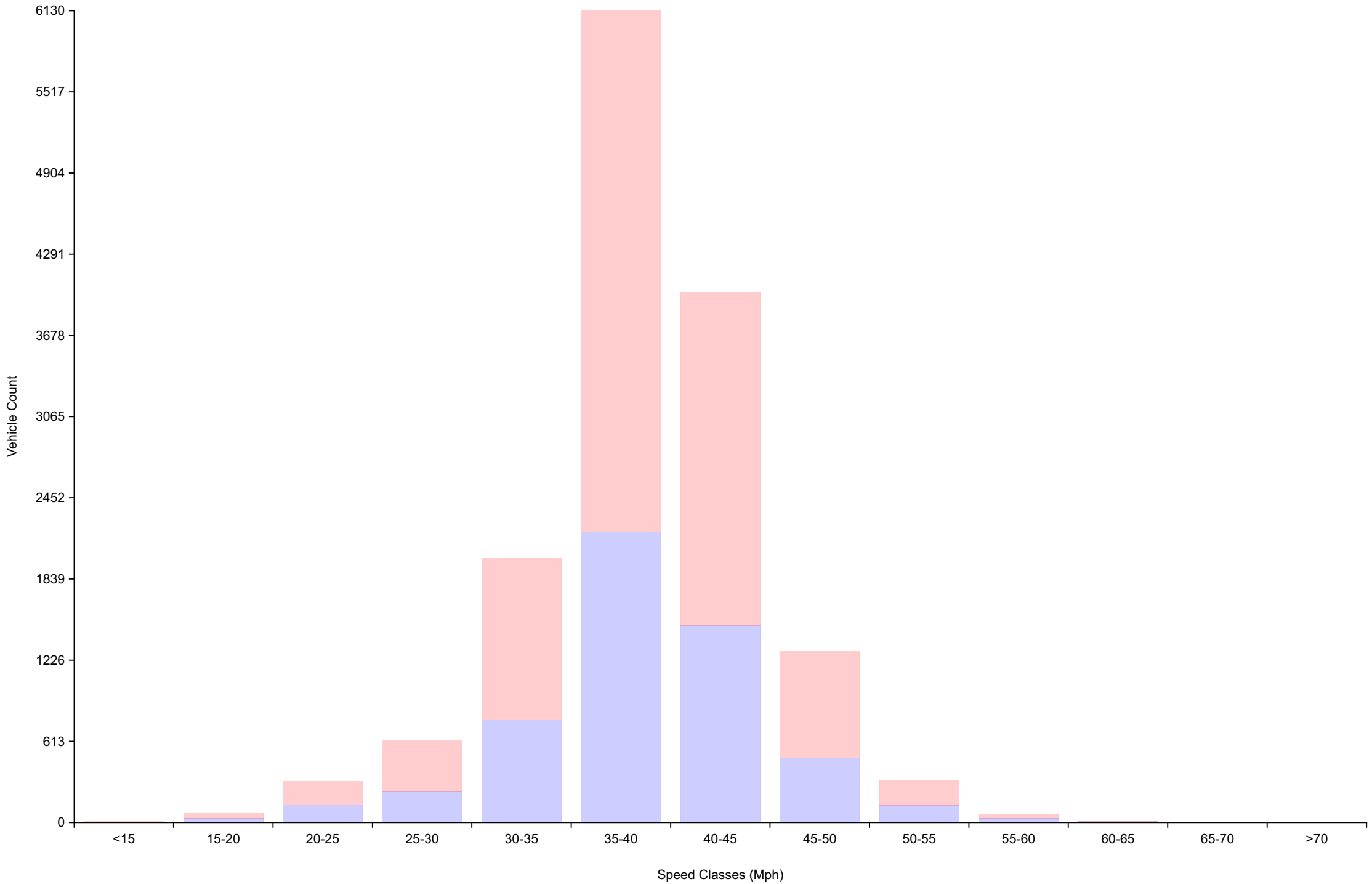
Vehicle Counts By Hour

Traffic Overview from Wed Aug 29 2018 to Sun Sep 23 2018
(60 Minute Resolution)



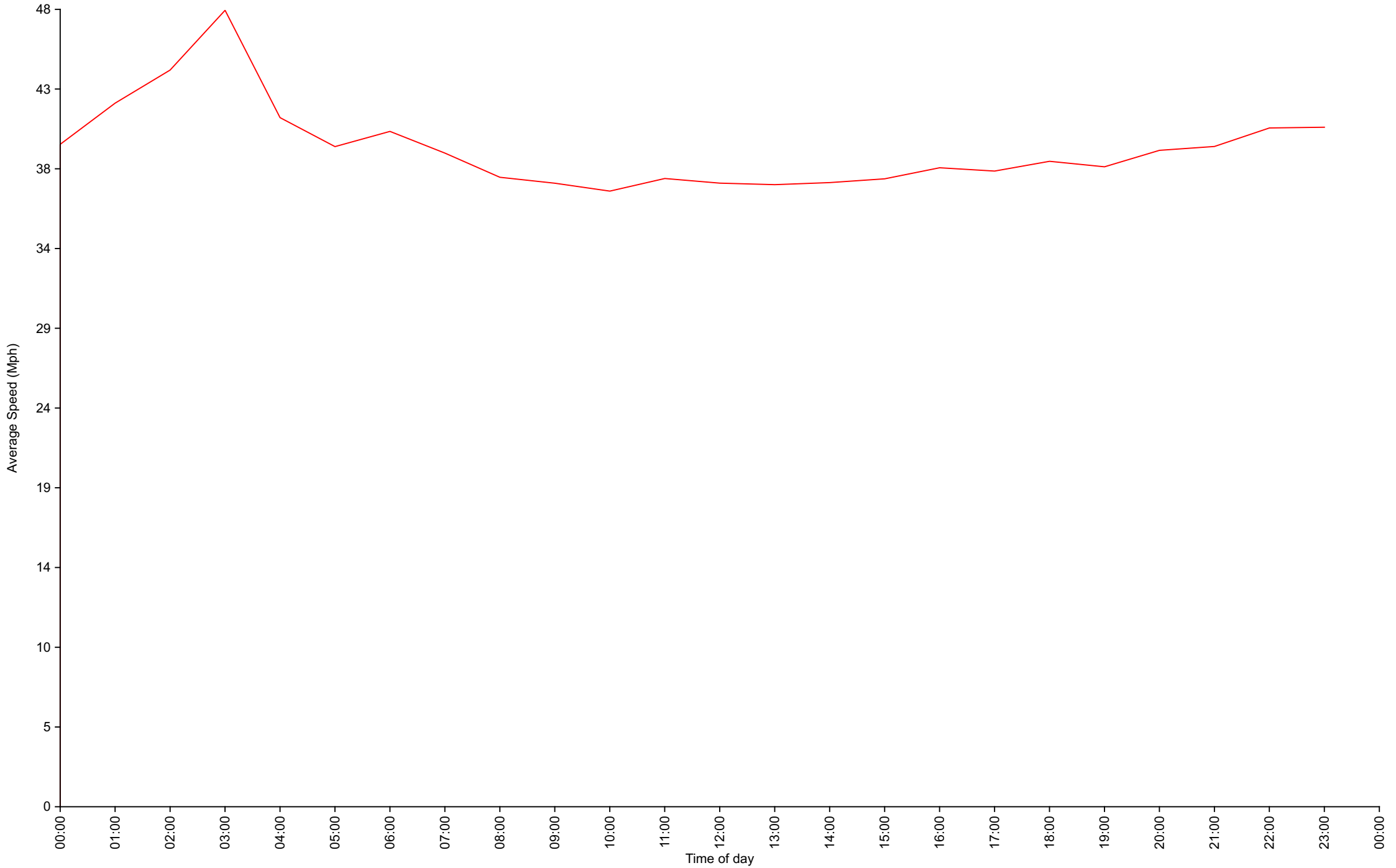
Vehicle Counts By Speed Class

Traffic Overview from Wed Aug 29 2018 to Sun Sep 23 2018



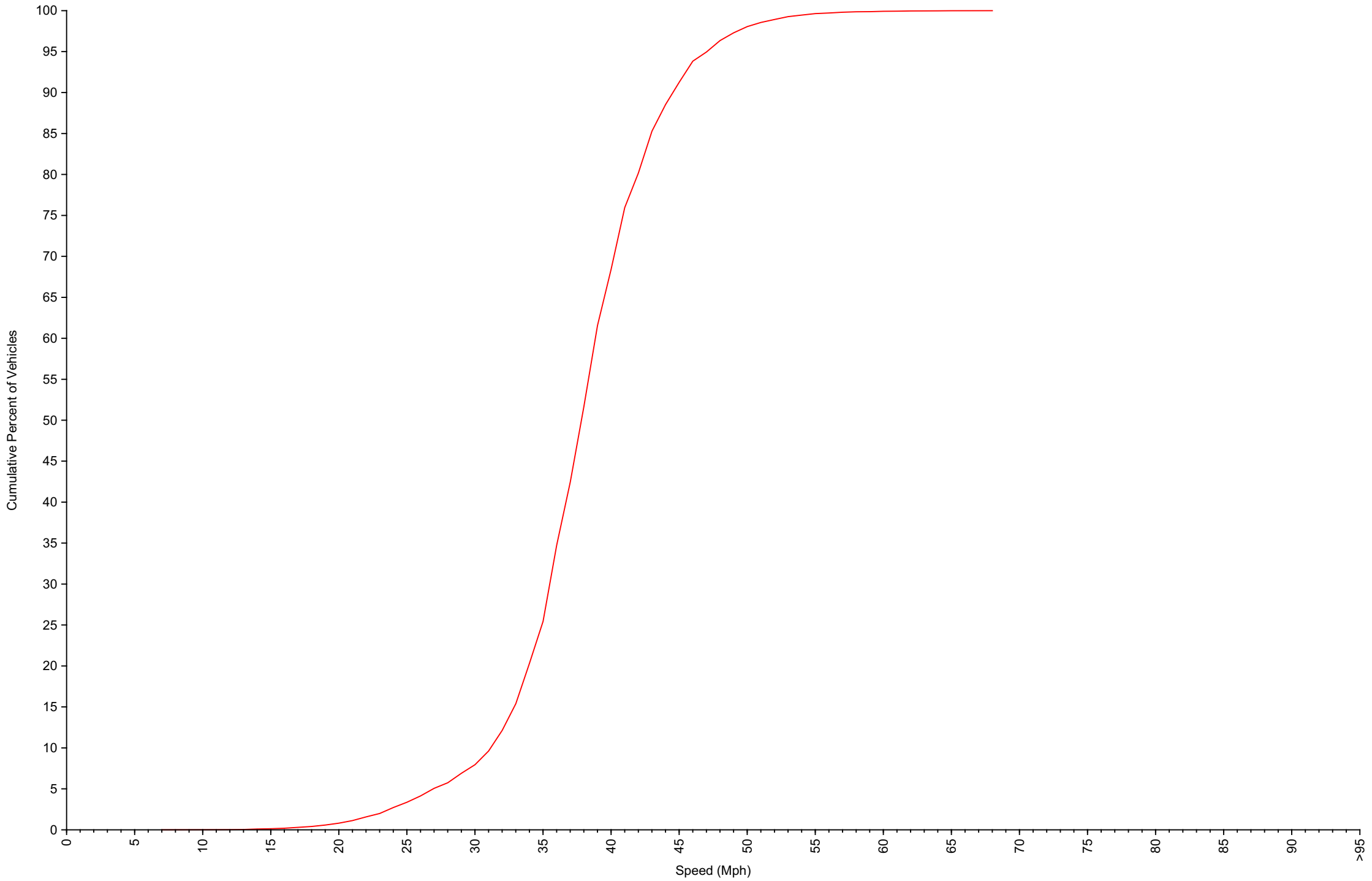
Average Speed By Hour

Traffic Overview from Wed Aug 29 2018 to Sun Sep 23 2018
(60 Minute Resolution)



Cumulative Speed Distribution Curve

Traffic Overview from Wed Aug 29 2018 to Sun Sep 23 2018



Traffic Report

Daily Overview for Wed Aug 29 2018

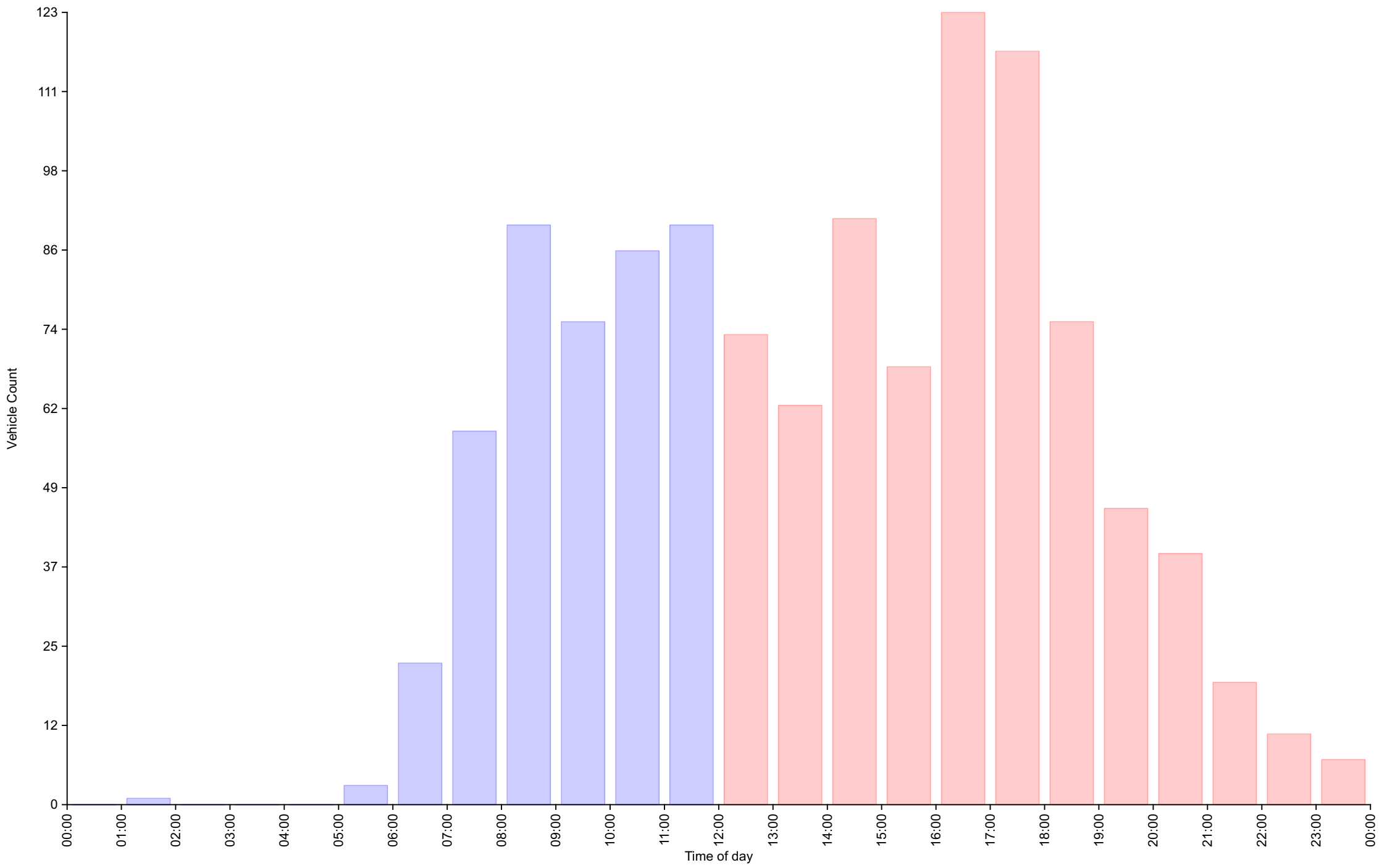
Vehicle Speed Classes (Mph)

	<15	15 20	20 25	25 30	30 35	35 40	40 45	45 50	50 55	55 60	60 65	65 70	>70	Total	85th Percentile
00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
01:00	0	0	0	0	0	1	0	0	0	0	0	0	0	1	34.9
02:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
03:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
04:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
05:00	0	0	0	0	0	1	1	1	0	0	0	0	0	3	44.3
06:00	0	0	0	1	6	5	5	2	2	1	0	0	0	22	45.7
07:00	0	0	0	1	5	21	20	10	1	0	0	0	0	58	44.8
08:00	0	0	0	0	10	45	25	8	2	0	0	0	0	90	42.7
09:00	0	0	1	6	12	34	18	4	0	0	0	0	0	75	41.0
10:00	0	0	2	5	17	29	28	4	1	0	0	0	0	86	42.0
11:00	0	0	0	3	10	45	24	6	1	1	0	0	0	90	42.7
12:00	0	0	0	2	12	33	22	4	0	0	0	0	0	73	43.0
13:00	0	0	0	2	11	30	11	7	1	0	0	0	0	62	42.7
14:00	0	0	0	2	19	34	27	7	2	0	0	0	0	91	42.5
15:00	0	0	0	2	7	32	17	10	0	0	0	0	0	68	43.8
16:00	0	0	0	3	20	58	29	10	3	0	0	0	0	123	42.8
17:00	0	0	0	1	12	53	35	15	1	0	0	0	0	117	43.2
18:00	0	1	0	0	11	36	22	5	0	0	0	0	0	75	42.1
19:00	0	0	0	0	11	15	11	6	1	2	0	0	0	46	47.0
20:00	0	0	0	1	1	17	15	3	1	0	1	0	0	39	43.8
21:00	0	0	0	1	5	6	3	3	1	0	0	0	0	19	44.8
22:00	0	0	0	0	4	1	5	1	0	0	0	0	0	11	43.3
23:00	0	0	0	0	4	0	2	0	1	0	0	0	0	7	40.8
AM Total	0	0	3	16	60	181	121	35	7	2	0	0	0		
PM Total	0	1	0	14	117	315	199	71	11	2	1	0	0		
Total	0	1	3	30	177	496	320	106	18	4	1	0	0		
Percent	0.00%	0.09%	0.26%	2.60%	15.31%	42.91%	27.68%	9.17%	1.56%	0.35%	0.09%	0.00%	0.00%		

Total Vehicles : 1156
 30th Percentile : 35.6 MPH
 50th Percentile : 38.0 MPH
 85th Percentile : 42.9 MPH
 95th Percentile : 46.2 MPH
 Average Speed : 38.6 MPH
 Highest Speed : 61.5 MPH

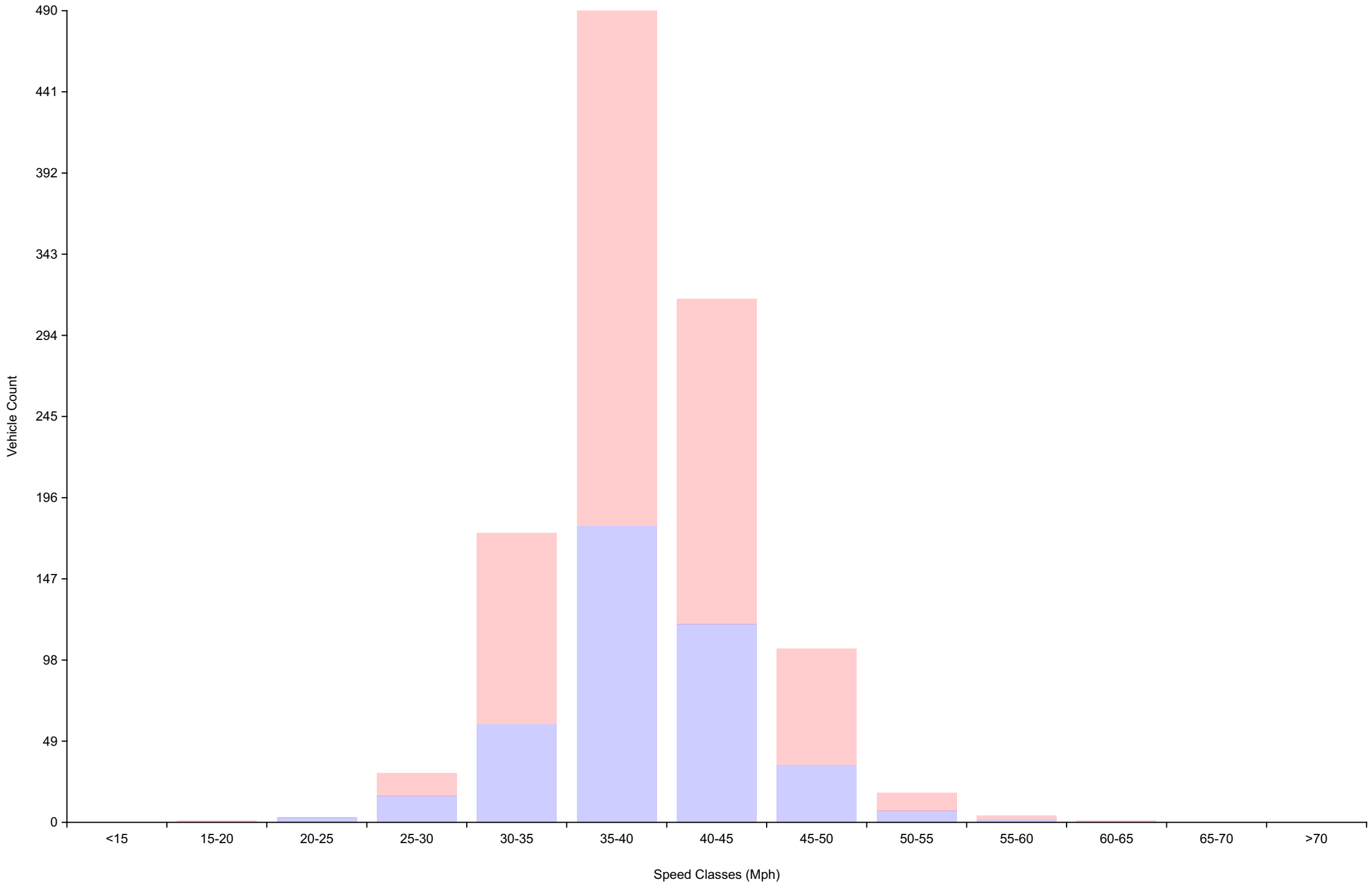
Vehicle Counts By Hour

Daily Overview for Wed Aug 29 2018
(60 Minute Resolution)

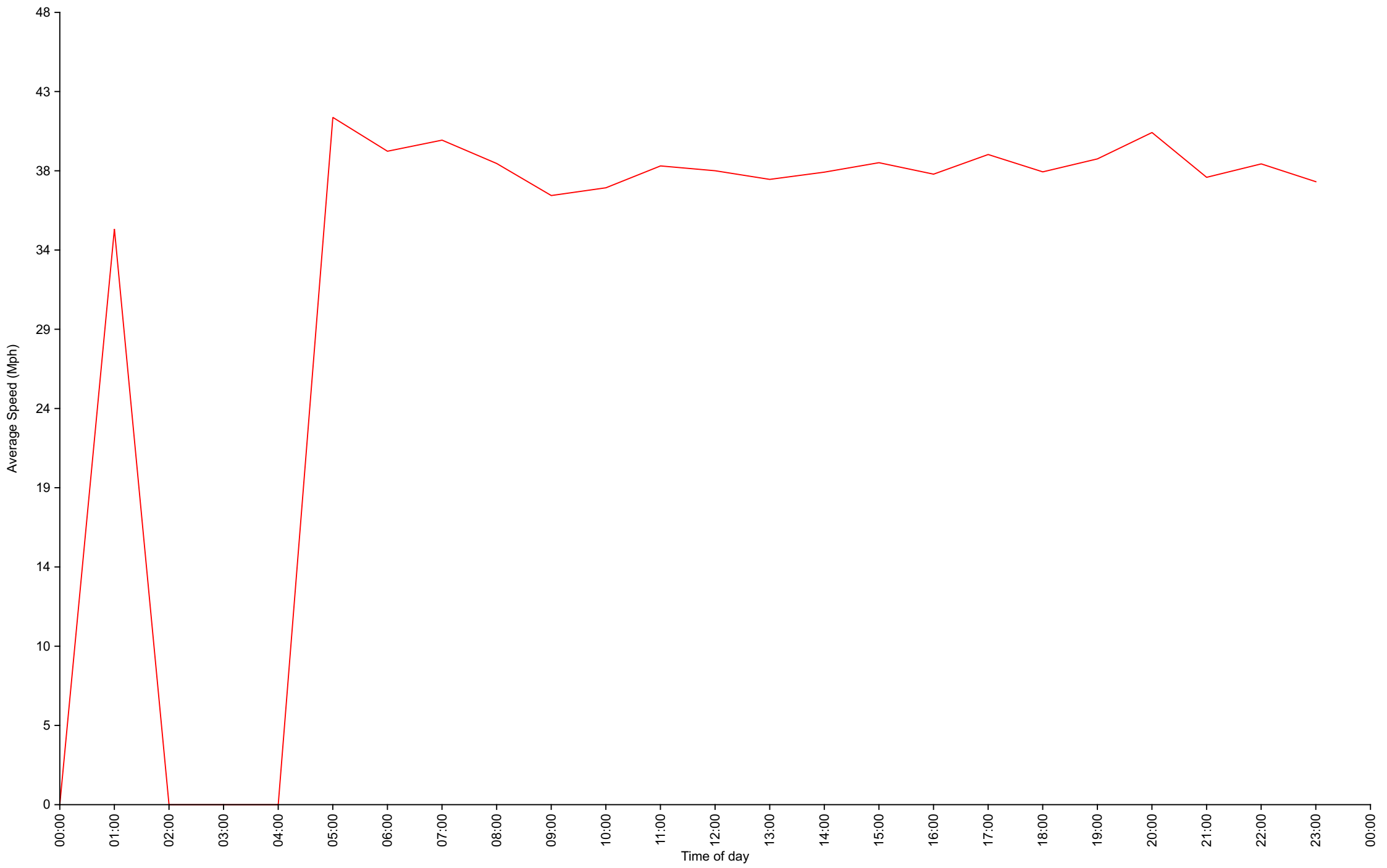


Vehicle Counts By Speed Class

Daily Overview for Wed Aug 29 2018

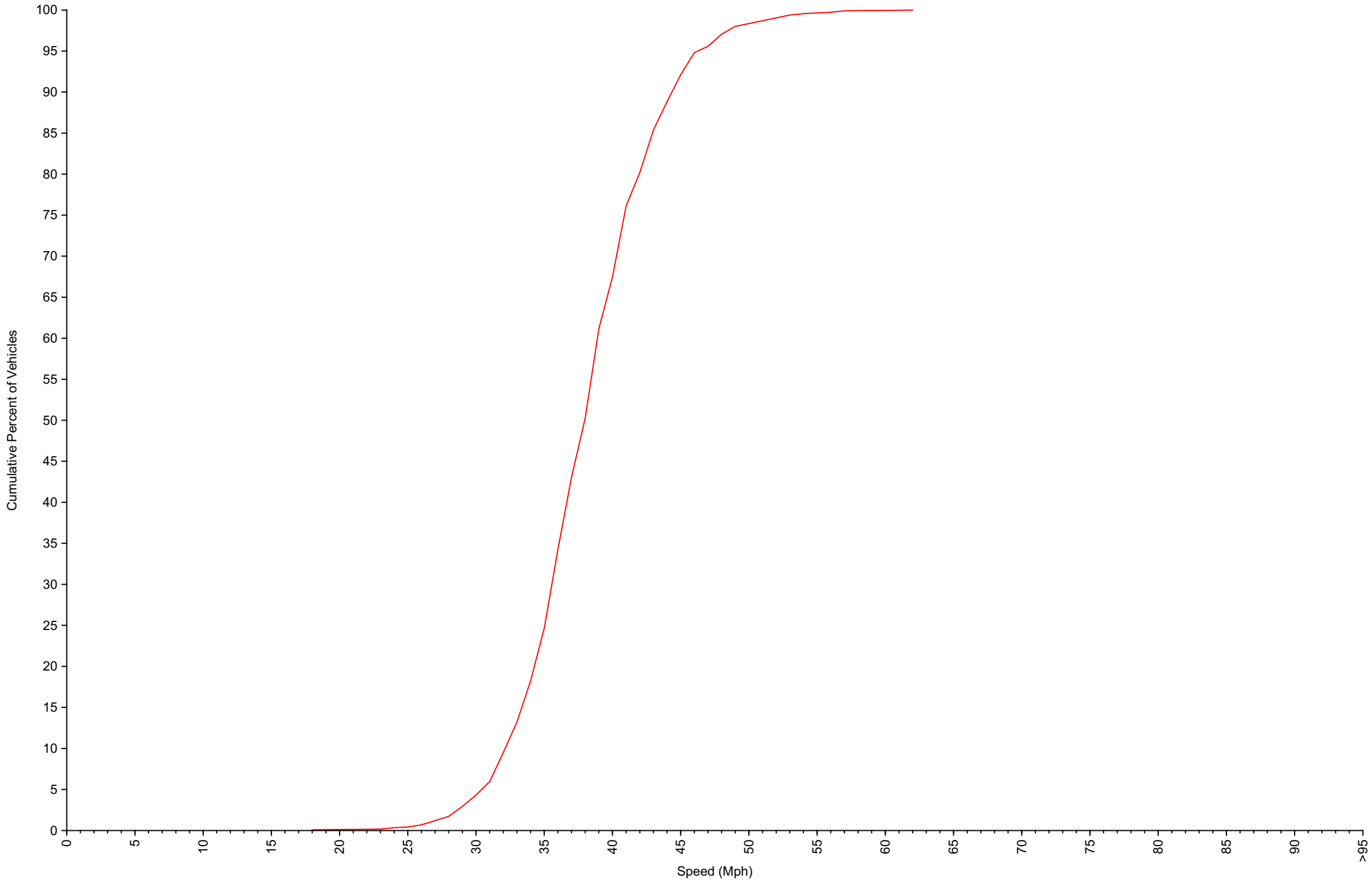


Average Speed By Hour
Daily Overview for Wed Aug 29 2018
(60 Minute Resolution)



Cumulative Speed Distribution Curve

Daily Overview for Wed Aug 29 2018



Traffic Report

Daily Overview for Sun Sep 23 2018

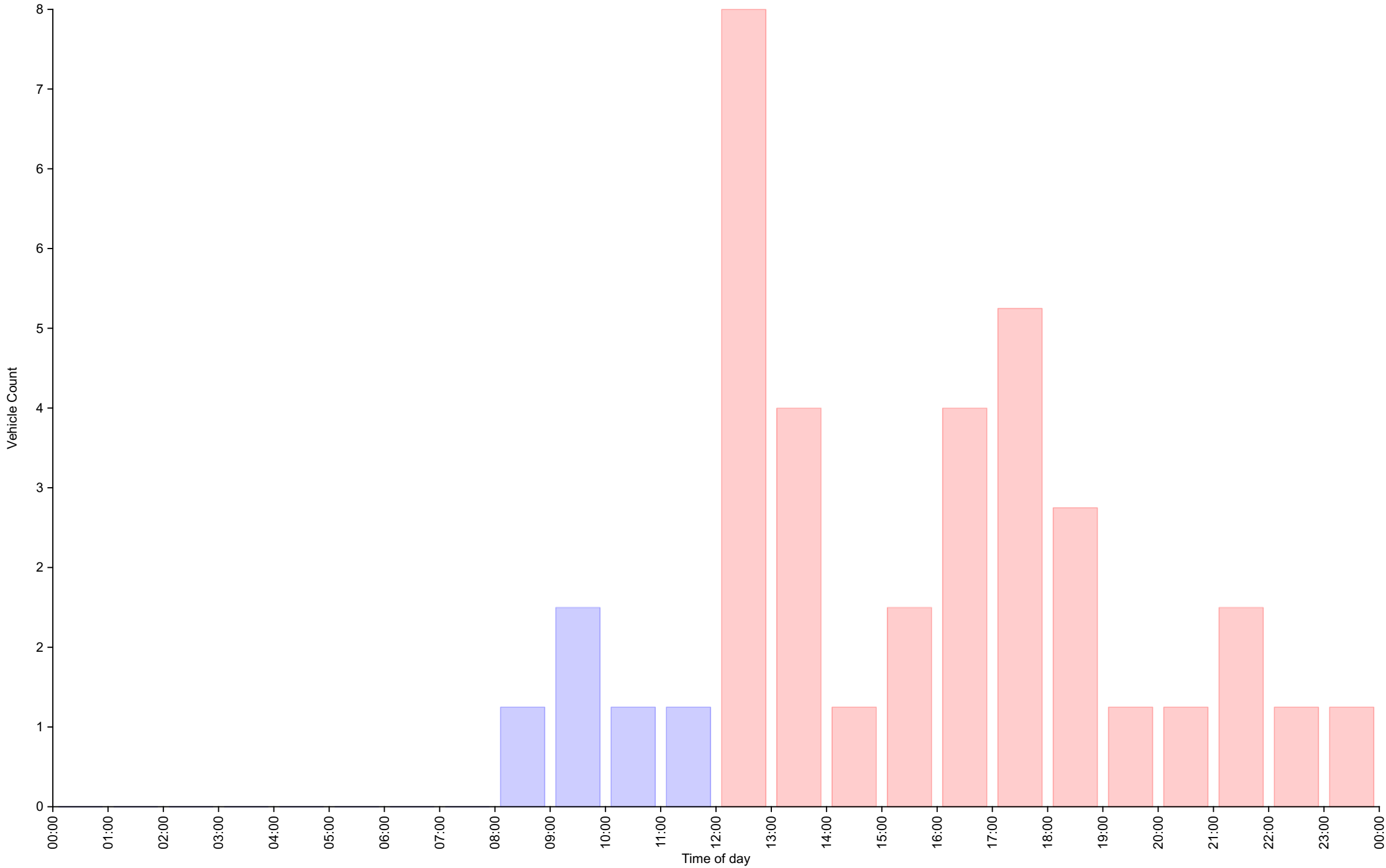
Vehicle Speed Classes (Mph)

	<15	15 20	20 25	25 30	30 35	35 40	40 45	45 50	50 55	55 60	60 65	65 70	>70	Total	85th Percentile
00:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
01:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
02:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
03:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
04:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
05:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
06:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
07:00	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0.0
08:00	0	0	1	0	0	0	0	0	0	0	0	0	0	1	24.3
09:00	0	1	0	1	0	0	0	0	0	0	0	0	0	2	25.3
10:00	0	0	0	1	0	0	0	0	0	0	0	0	0	1	26.1
11:00	0	0	0	1	0	0	0	0	0	0	0	0	0	1	25.1
12:00	0	0	0	5	1	2	0	0	0	0	0	0	0	8	35.6
13:00	0	0	0	3	1	0	0	0	0	0	0	0	0	4	29.4
14:00	0	0	1	0	0	0	0	0	0	0	0	0	0	1	22.2
15:00	1	1	0	0	0	0	0	0	0	0	0	0	0	2	16.1
16:00	0	0	2	1	0	1	0	0	0	0	0	0	0	4	30.8
17:00	0	0	0	0	1	3	1	0	0	0	0	0	0	5	39.5
18:00	0	0	2	0	1	0	0	0	0	0	0	0	0	3	29.5
19:00	0	0	1	0	0	0	0	0	0	0	0	0	0	1	24.2
20:00	0	0	0	0	0	0	0	1	0	0	0	0	0	1	45.7
21:00	0	0	0	2	0	0	0	0	0	0	0	0	0	2	26.4
22:00	0	0	0	1	0	0	0	0	0	0	0	0	0	1	28.4
23:00	0	0	0	1	0	0	0	0	0	0	0	0	0	1	28.2
AM Total	0	1	1	3	0	0	0	0	0	0	0	0	0		
PM Total	1	1	6	13	4	6	1	1	0	0	0	0	0		
Total	1	2	7	16	4	6	1	1	0	0	0	0	0		
Percent	2.63%	5.26%	18.42%	42.11%	10.53%	15.79%	2.63%	2.63%	0.00%	0.00%	0.00%	0.00%	0.00%		

Total Vehicles : 38
 30th Percentile : 24.7 MPH
 50th Percentile : 26.4 MPH
 85th Percentile : 36.9 MPH
 95th Percentile : 39.2 MPH
 Average Speed : 28.8 MPH
 Highest Speed : 45.7 MPH

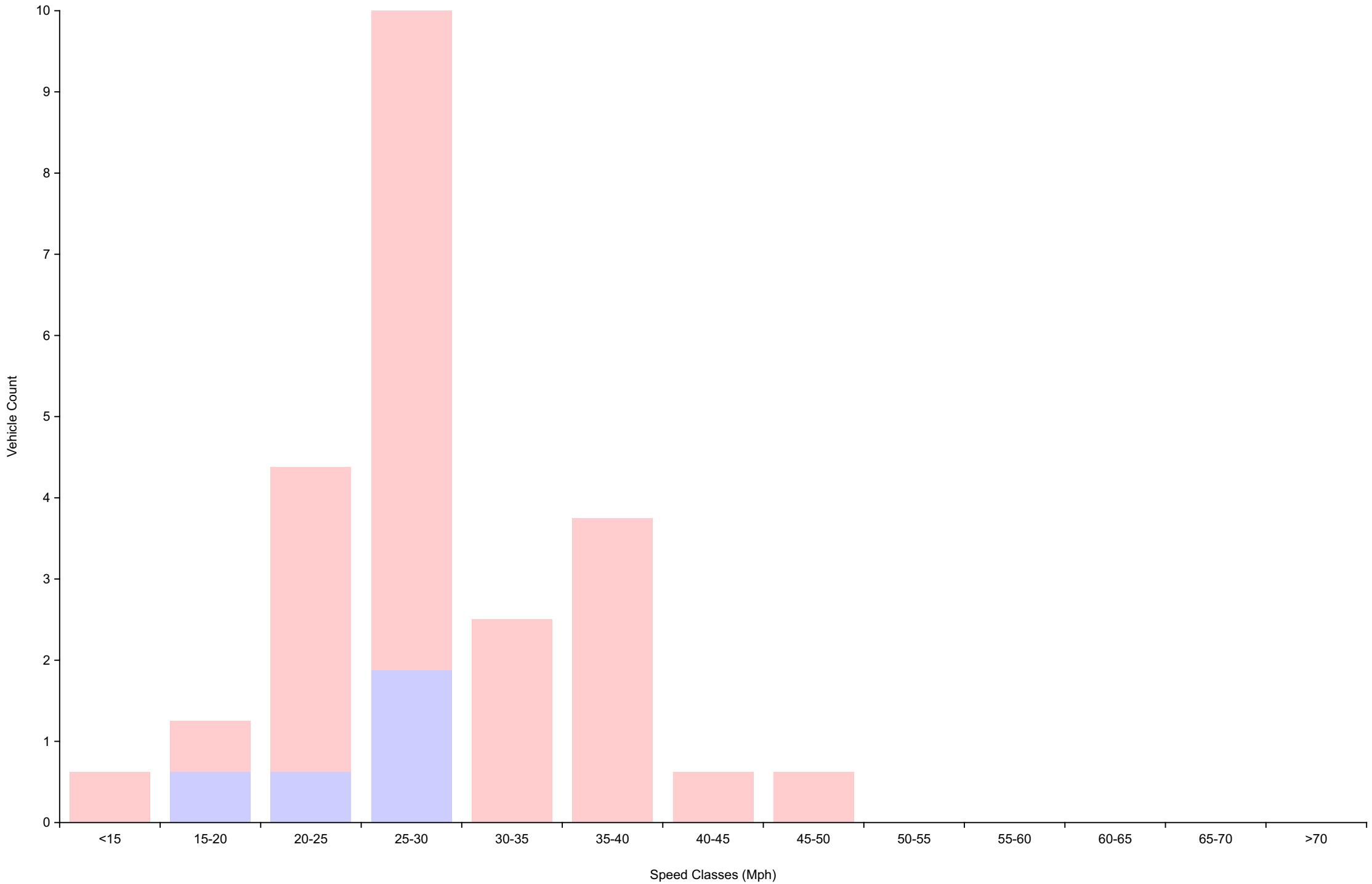
Vehicle Counts By Hour

Daily Overview for Sun Sep 23 2018
(60 Minute Resolution)



Vehicle Counts By Speed Class

Daily Overview for Sun Sep 23 2018



Average Speed By Hour

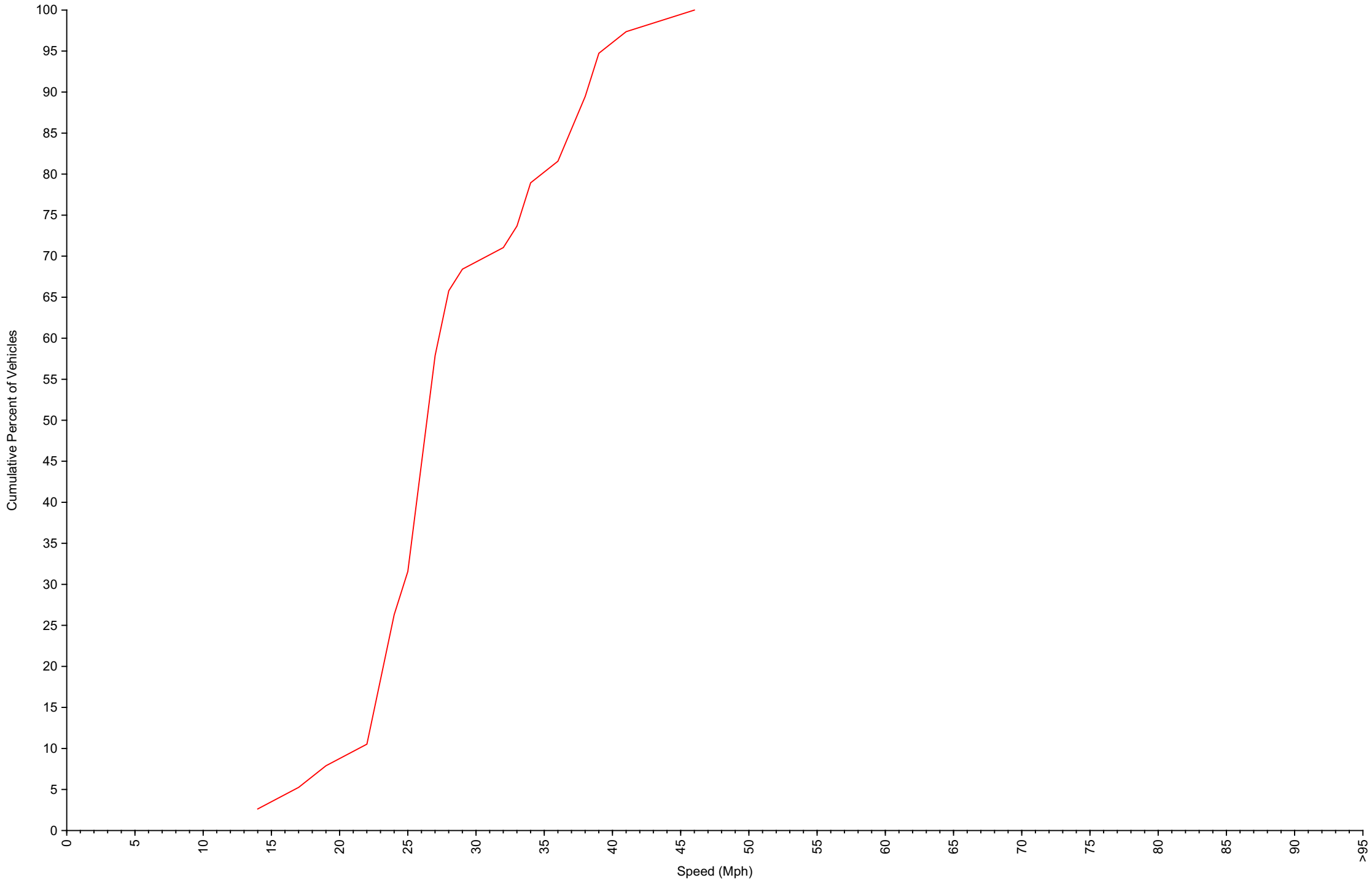
Daily Overview for Sun Sep 23 2018

(60 Minute Resolution)



Cumulative Speed Distribution Curve

Daily Overview for Sun Sep 23 2018



Copy of an email response from a letter sent by the Assistant Clerk to Civil Parking Enforcement (CPE)

Good afternoon

I refer to your email below which has been forwarded to this team for a response.

The County Council as highways authority is the issuing authority for Penalty Charge Notices in South Oxfordshire, and as such has ultimate responsibility for enforcement. There are many statutory requirements when carrying out enforcement and due to the complexities of linking into our back office appeals and maintaining continuity of service across the area, it was decided very early in the planning stages for CPE that the authority would not be entering into or maintaining any existing agency agreements for enforcement.

We would be happy to meet with you to discuss the Town Council's concerns, so if this would be beneficial please let us know and we can co-ordinate a visit.

In the meantime below are the current figures for enforcement since we started CPE – we will discuss your concerns with our contractor to see if we can focus attention on the areas raised.

Month of Logged Date Time	Zone Description	PCN Count	Visit Count
November 2021	GORING	0.0	2.0
January 2022	GORING	2.0	57.0
February 2022	GORING	0.0	2.0
March 2022	GORING	0.0	16.0
April 2022	GORING	12.0	106.0
May 2022	GORING	6.0	36.0
June 2022	GORING	0.0	2.0
July 2022	GORING	0.0	2.0
August 2022	GORING	0.0	15.0
Grand Total		20.0	238.0

*PCN count = number of Penalty Charge Notices issued.

Regards